

SIMO

INTERNATIONAL

« High Quality Clearance »

SIMO's overview

- Simo is a French solution provider of clearance services focusing on customer returned and surplus stock, helping retailers and brands increase and maximize their revenues.
- Simo has been operating as a specialist in clearance for the last 30 years. The company has been listed at the Paris Stock Exchange – Euronext since 1996.
- We add value by proposing the best tailored solutions to our partner's business requirements and also by delivering excellence in all the tasks we accomplish.

Our daily objectives:

- SIMO aims to become :
 - The largest European processor of raw customer returned stock,
 - The global reseller of refurbished stock based on it's unique international network.
- We maximize your revenues and improve the profitability of each of our partners businesses by providing high quality clearances.

Our Mission Statement :

- To convert your returns and surplus stocks into revenue
- To open channels of distribution to new markets, without extra investment, via our international network
- To optimize your profits using our reselling control strategies
- By only providing high quality clearance.

Why selecting SIMO?

- Our high level of recognition enables us to use the best practices of the fashion and sport industry
- We buy CASH your surplus stocks
- We act as principals, no brokers, we commit to ourselves
- We guarantee quick decisions and confidentiality
- Most of all, we take great pride in our quality and standards, established over 30 years, delivering high quality services

Our Benefits :

- Your number one choice for managing your surplus, return stock and samples,
- A sustainable solution for revenue recovery on customer returns,
- The insurance of a brand protected balance sheet,
- The support in compliance with all legal requirements.

Our commitments :

- Generate new revenue streams by re-selling surplus stock through secured alternative routes in the EMEA region
- Provide market control and controlled re-selling
- Guarantee offers transparency
- Using an International database of buyers
- Professional display of branded stock

Our international sales network :

We have progressively developed a strong international sales network over the 30 years meaning:

- We are established in 20 countries over Eastern and central Europe, Africa and Asia
- We have multiple warehouses for T1 goods : in Gennevilliers (France), Singapore and Antwerp.

Our brand portfolio :

Adidas	Schott
Reebok	Christian Audigier
Puma	US Army
Palladium	Tom Tailor
Ed Hardy	Rockport
Levi's	Timberland
Le Coq Sportif	

Contact information :

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