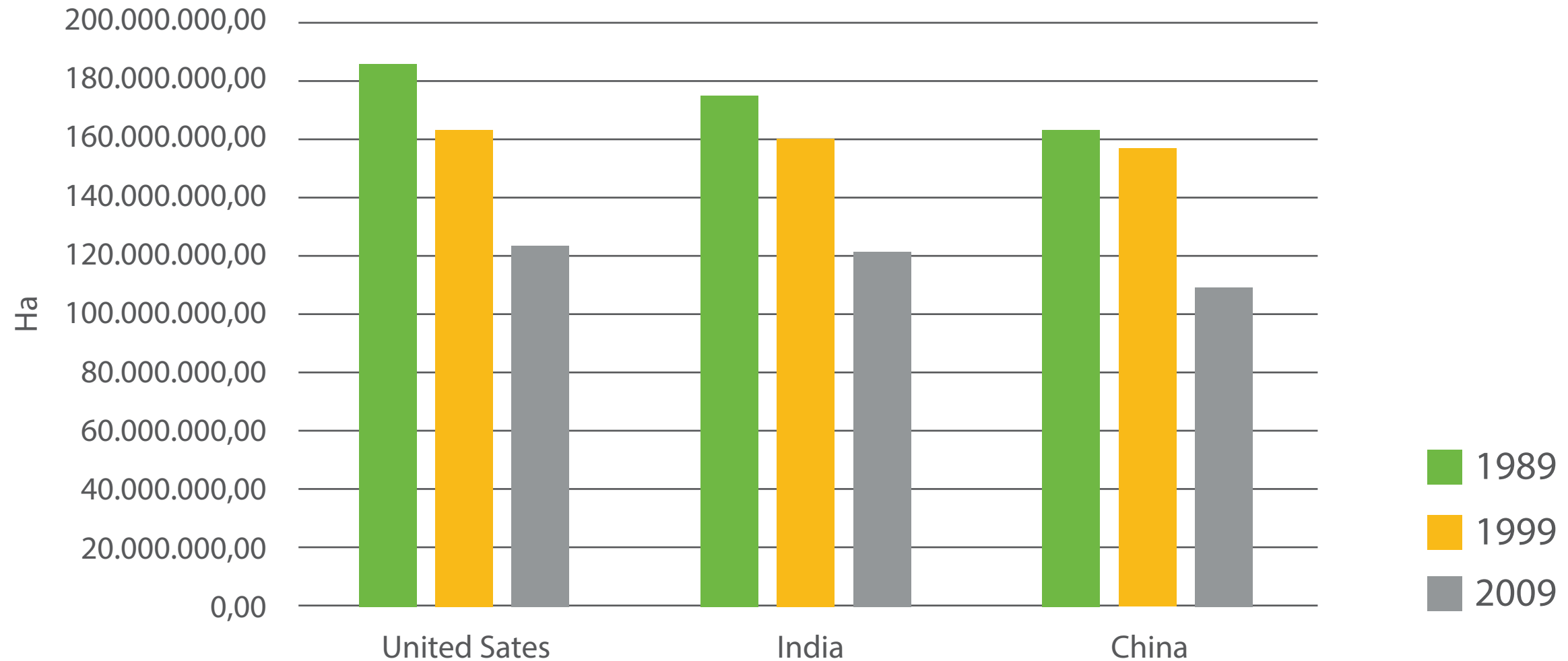


# 20 REASONS TO INVEST IN BRAZIL



**VERITASAGRO**<sup>TM</sup>  
LAND DEVELOPERS

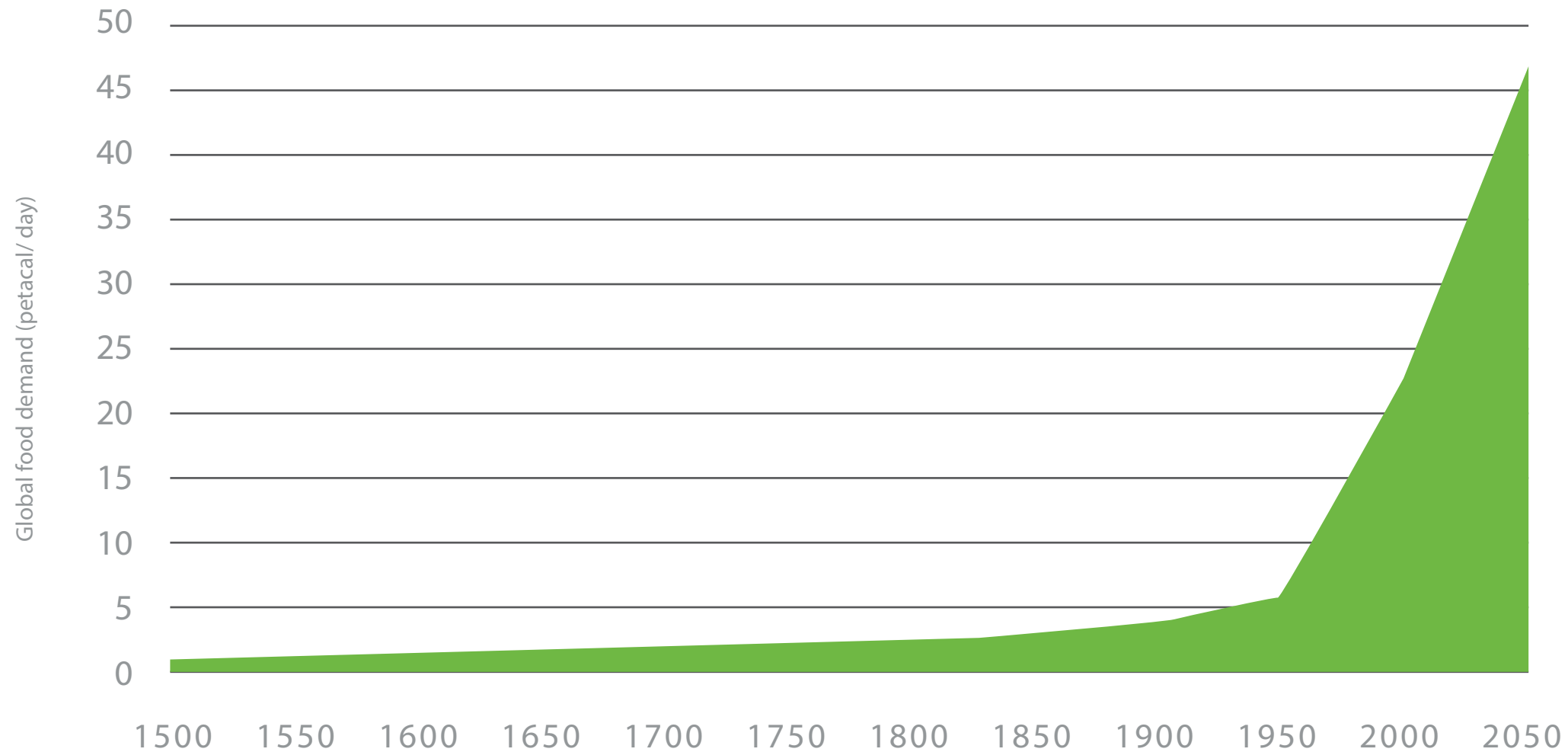
# DECLINING SUPPLY OF ARABLE LAND FROM TOP 3 AGRICULTURAL PRODUCERS



Source: World Bank & UN

The food & Agriculture Organisation (FAO) of the United Nations has calculated that the global food production will have to increase by 70% in order to continue meeting the growing demand.

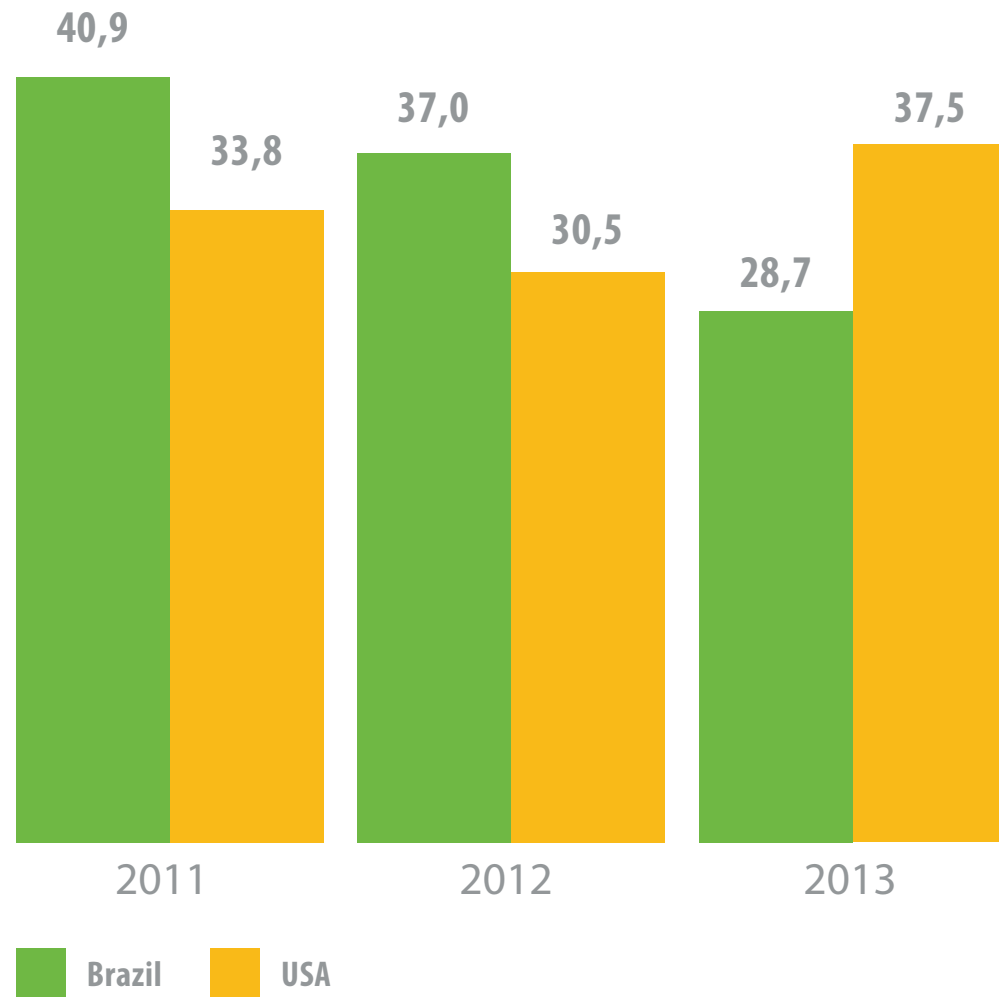
The challenge to produce enough food will be greater over the next 50 years than in all human history.



# LEADERSHIP

Brazil exports more soybeans than USA

Annual volumes, calculated in million tonnes.



Soy in the paranaguá port

# FARMLAND

Investing in farmland means investing in rural land along with specific crop livestock assets:



Soybeans



Meat



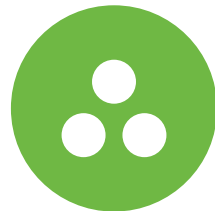
Cotton



Dairy products



Paper



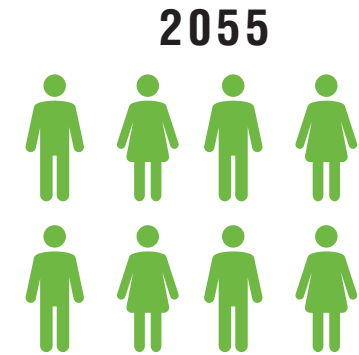
Lumber



Global population is expected to increase

**50%**

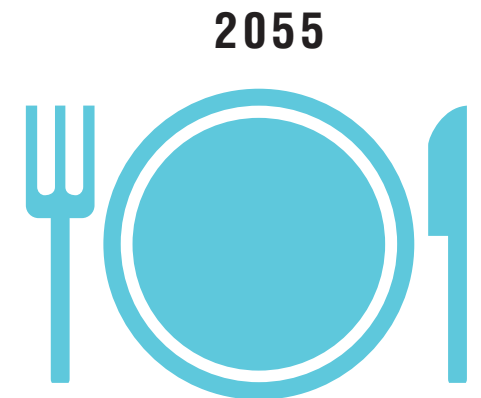
by some



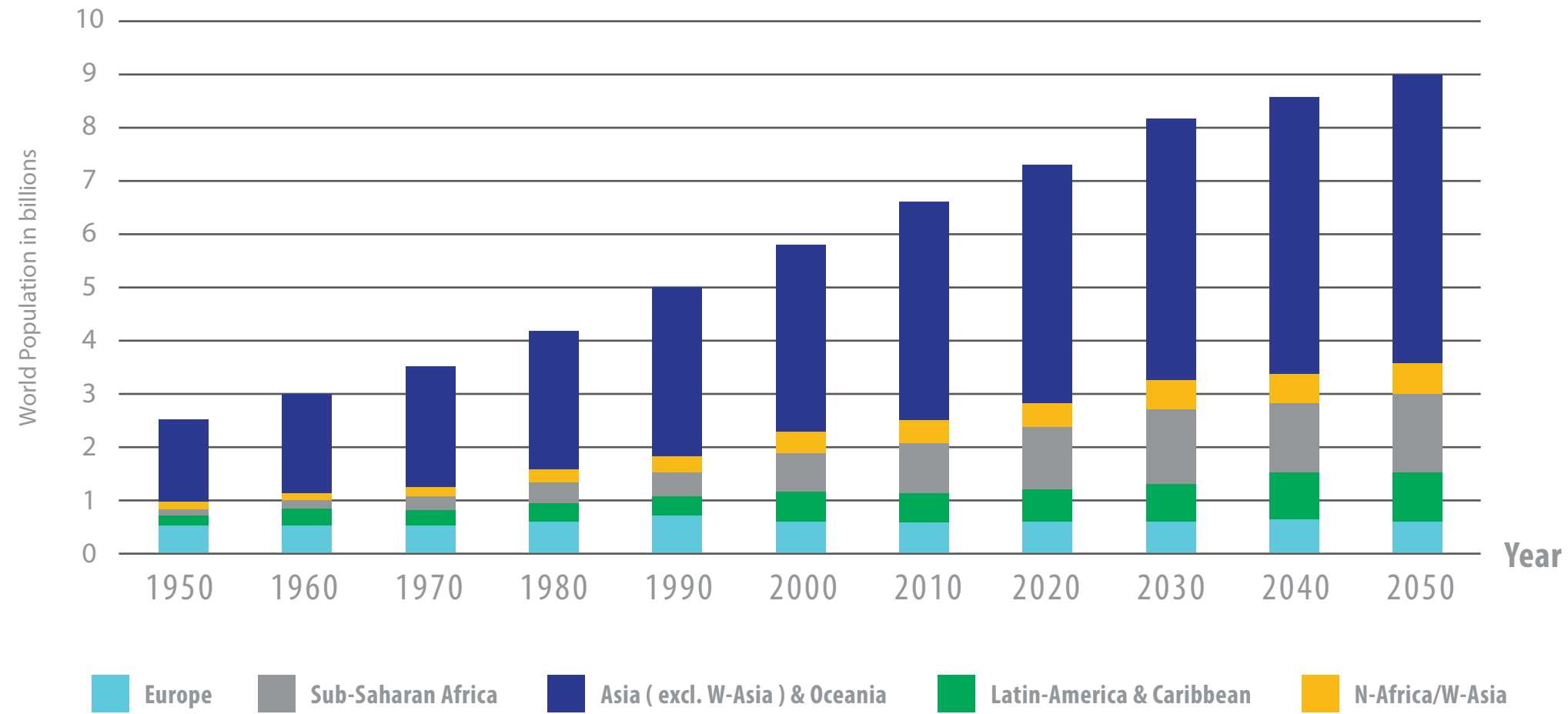
Food demand is set to grow by over

**60%**

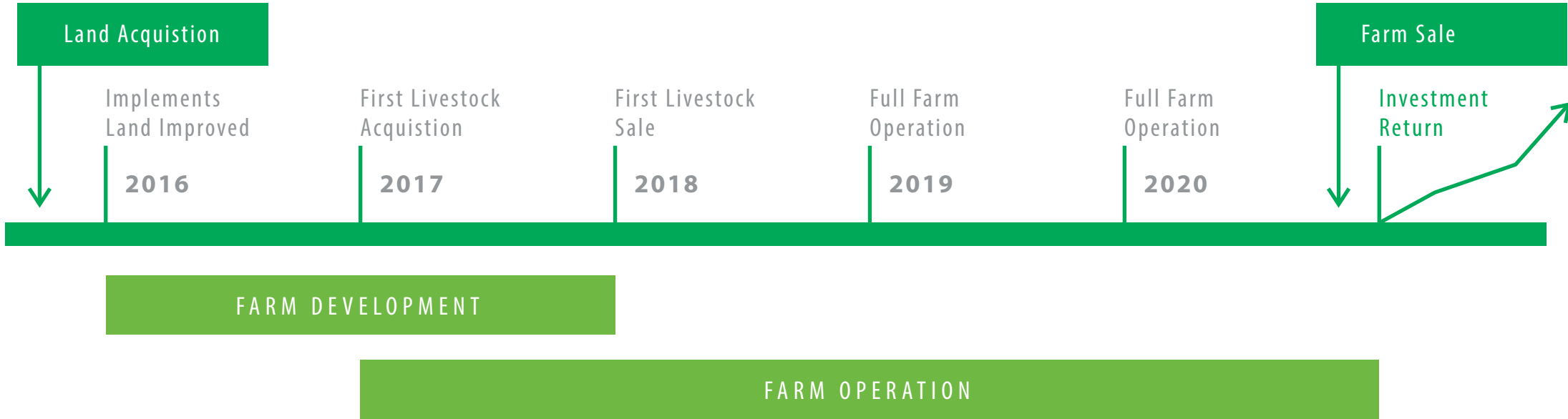
as the world becomes wealthier



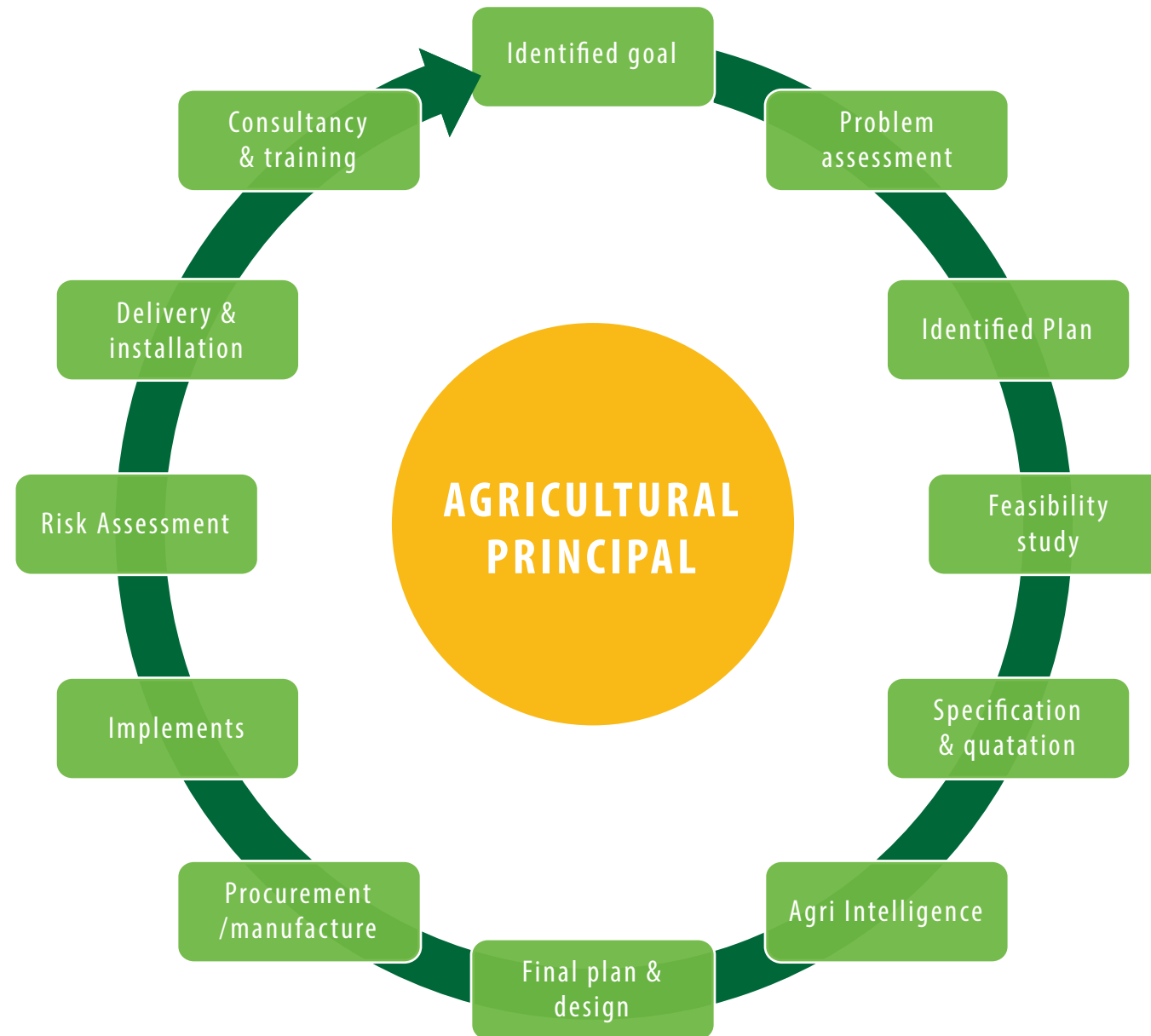
# WORLD POPULATION GROWTH



# OPERATION SCHEDULE

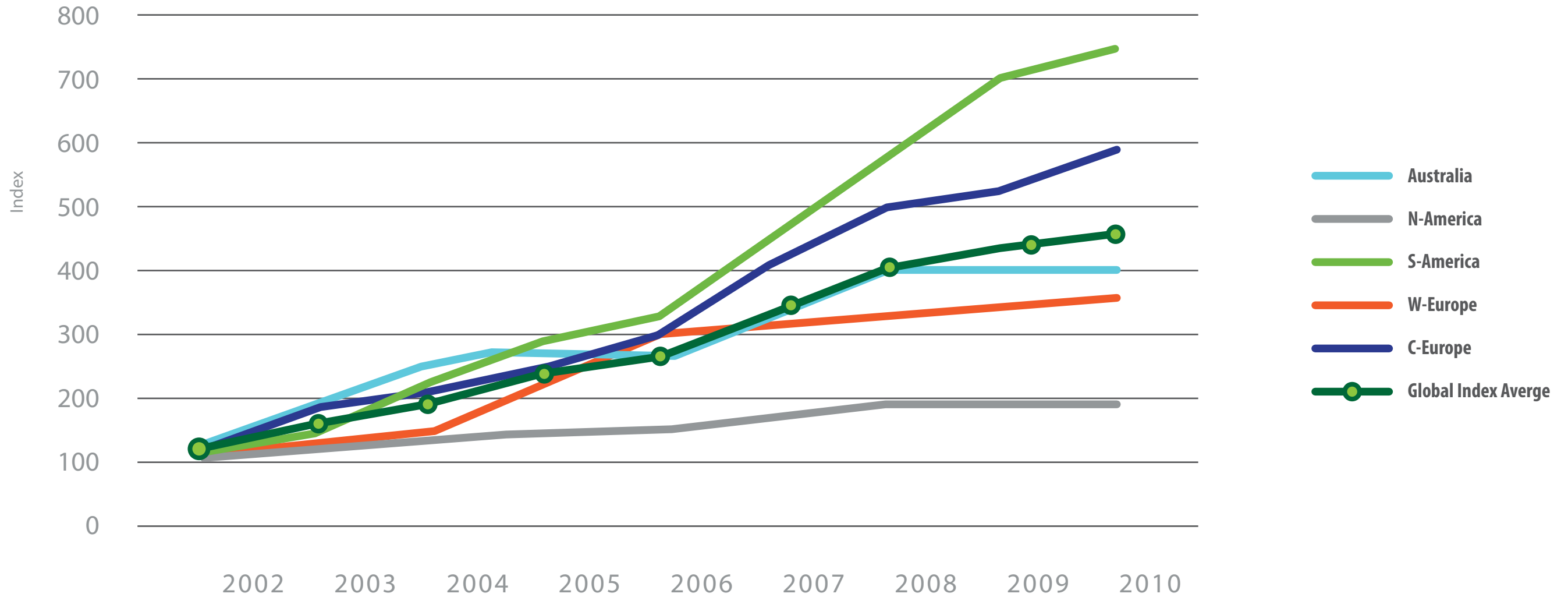


# TURN-KEY MANAGEMENT DEVELOPMENT PROJECTS

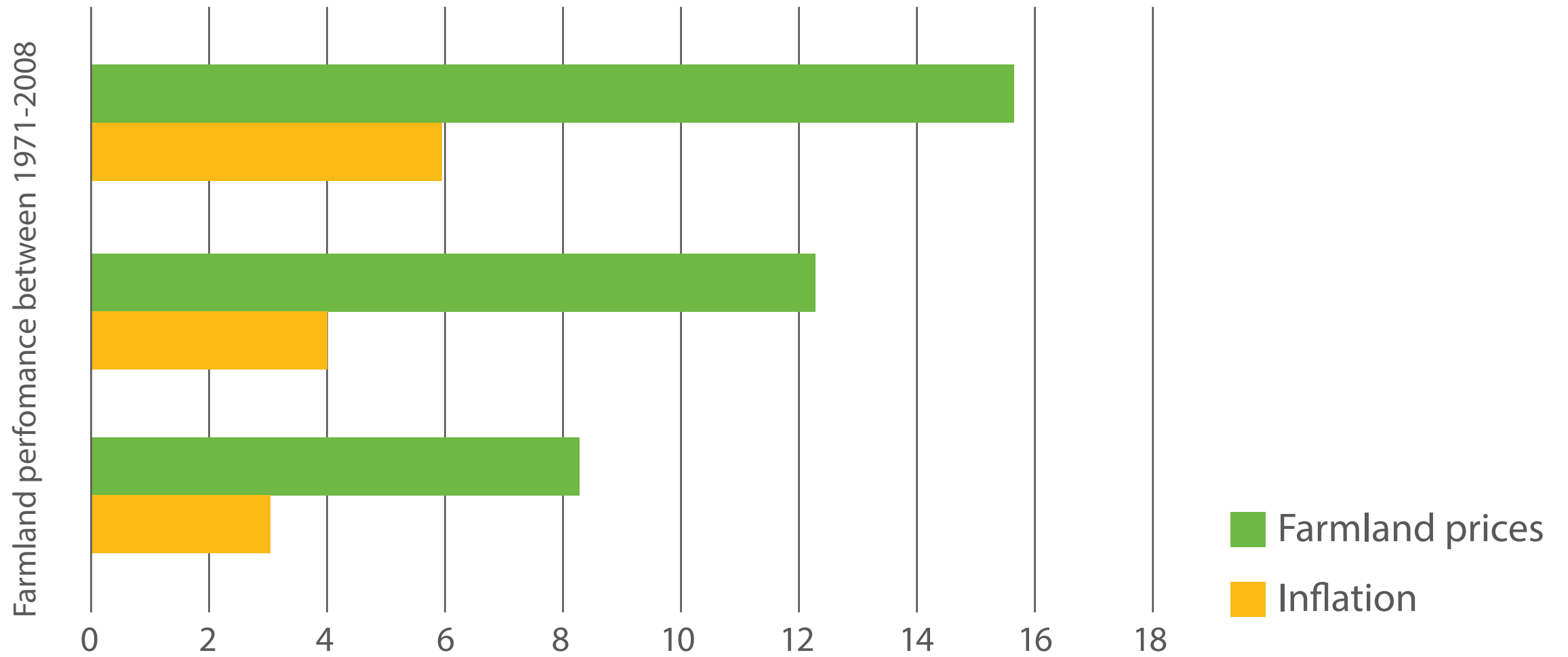




# THE RISE IN VALUE OF GLOBAL FARMLAND



# FARMLAND IS A NATURAL HEDGE AGAINST INFLATION

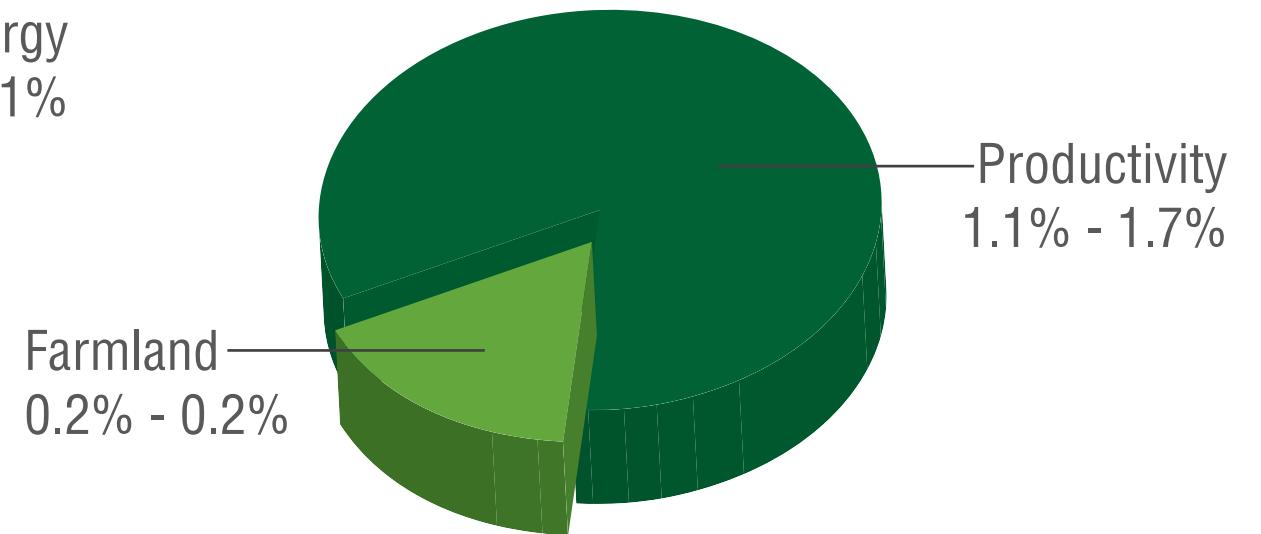
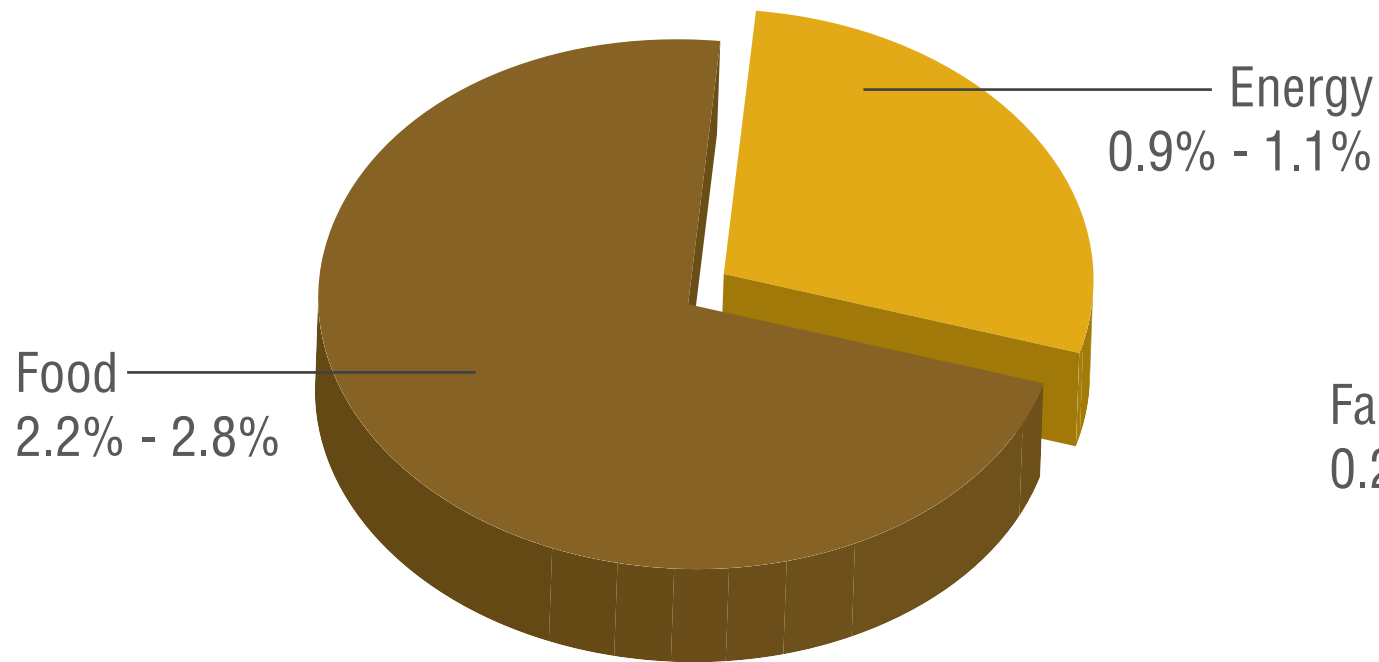


Source: Black Sea Agriculture

# GLOBAL DEMAND IS GROWING FASTER THAN SUPPLY

## Global Demand Components

## Global Supply Components

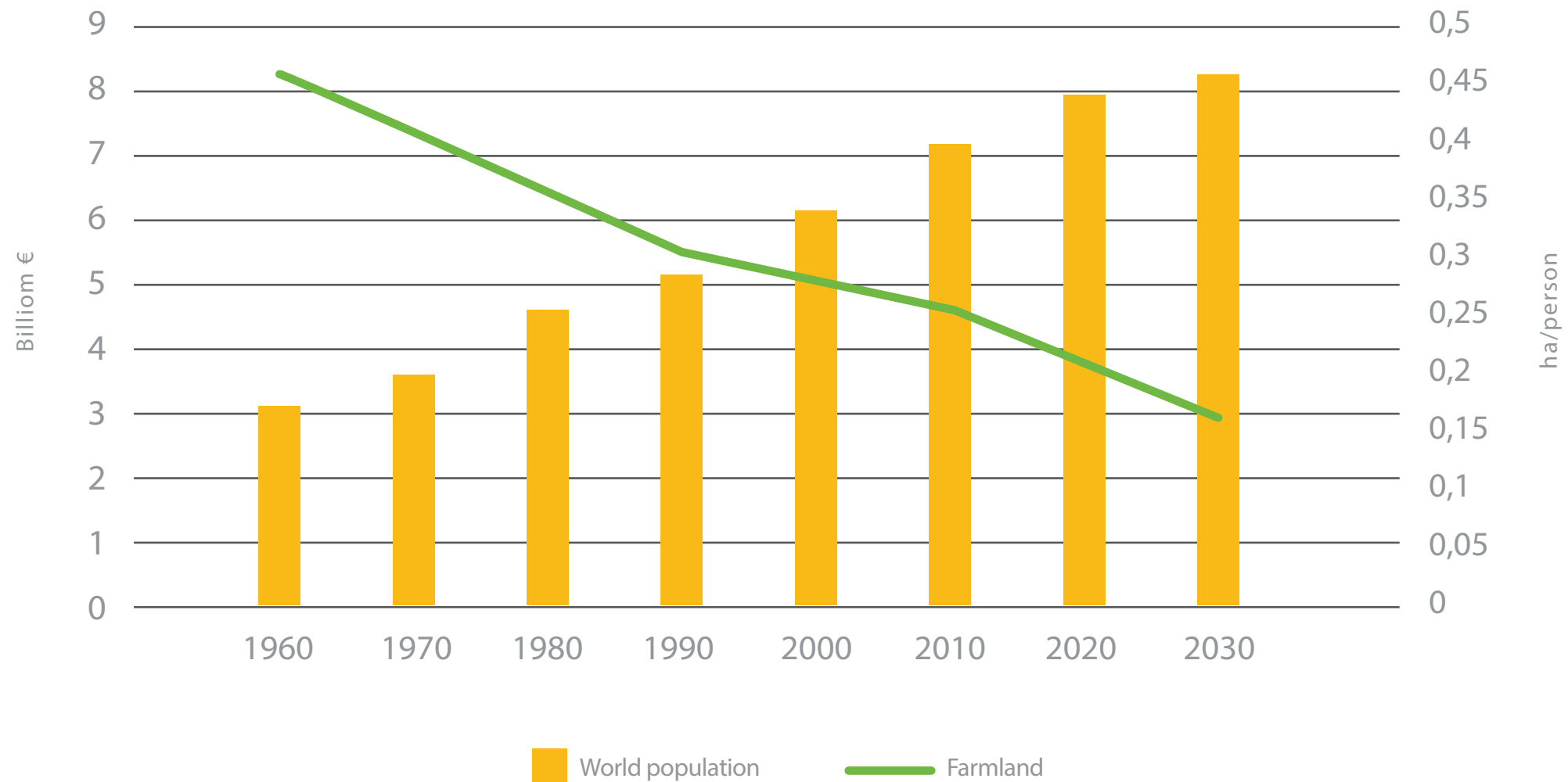


Estimated Annual World Crop Demand Growth **3.1% - 3.9%**

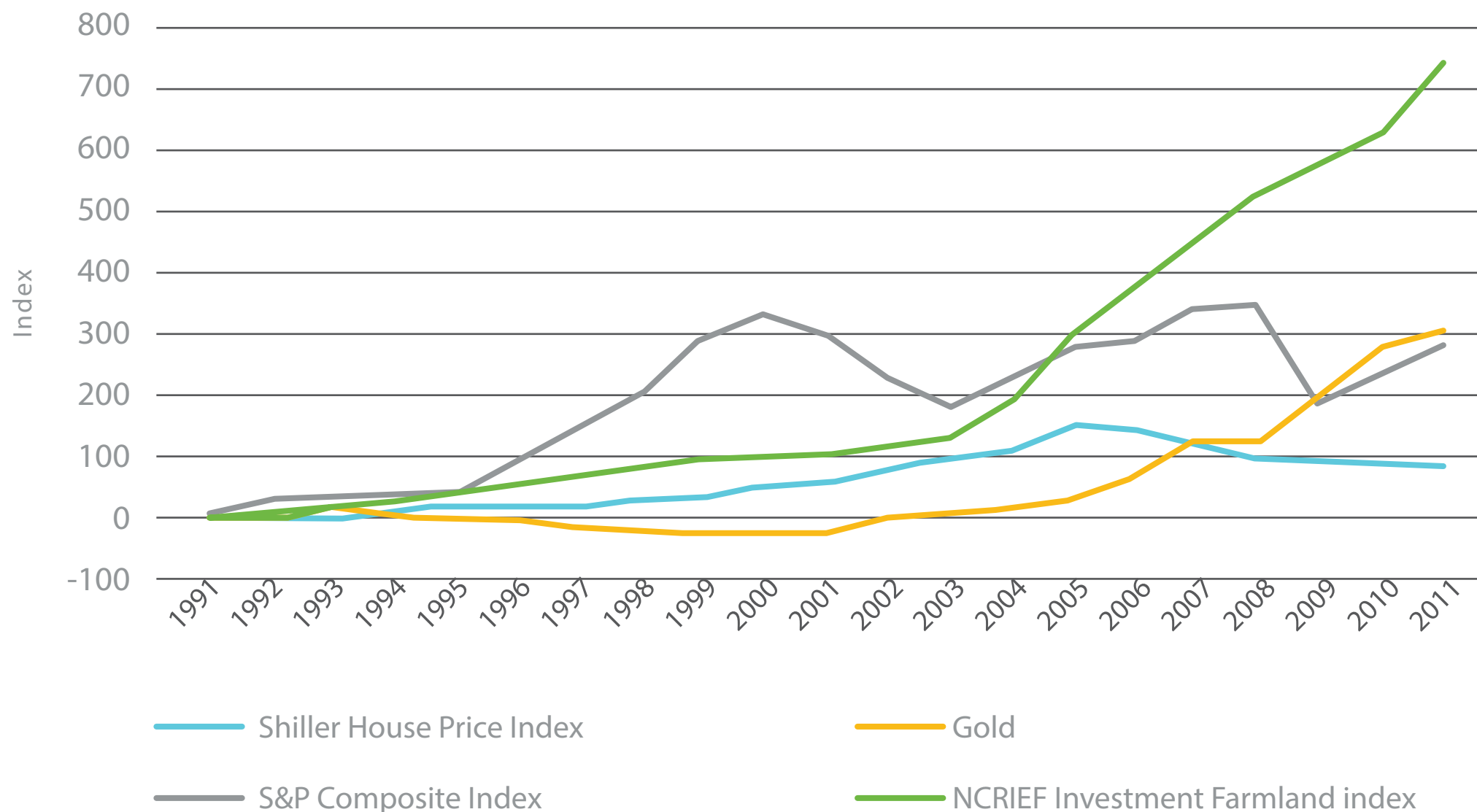
Estimated Annual World Crop Supply Growth **1.3% - 1.9%**

Source: Food and Agricultural Organization of the United Nation; U.S. Census buerau; and IFC Analysis

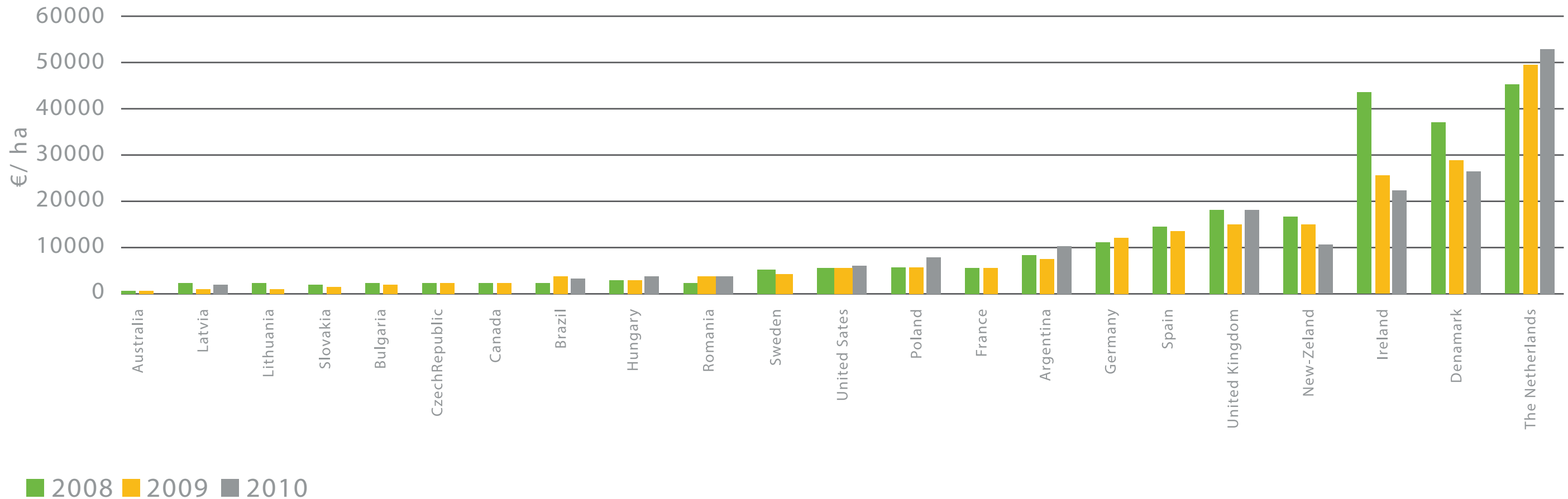
# WORLD POPULATION AND FARMLAND 1960-2020



# FARMLAND VS "TOP 3 BIG INVESTMENTS"



# FARMLAND PRICES IN THE WORLD | 2008-2010



# INVESTMENT AT GLANCE



## SPECIALIZED CONSULTANCY

Veritas Agro offers a complete consultancy service to you, from the choice of a suitable land for agricultural activities to the selection of the commodity with the best profitability.



## LEGAL SECURITY

We offer legal and environmental consultancy for your safety in the buying process.



## THE BEST LAND PRICES

Brazilian farmlands have the highest value on the market because of its abundance of natural and technological resources for agricultural production.



## THE BEST FARMLANDS

We sell, exclusively, Brazilian lands, which are the most beneficial, valued and profitable in the buy-to-lease model in the world.



## REFORESTRY

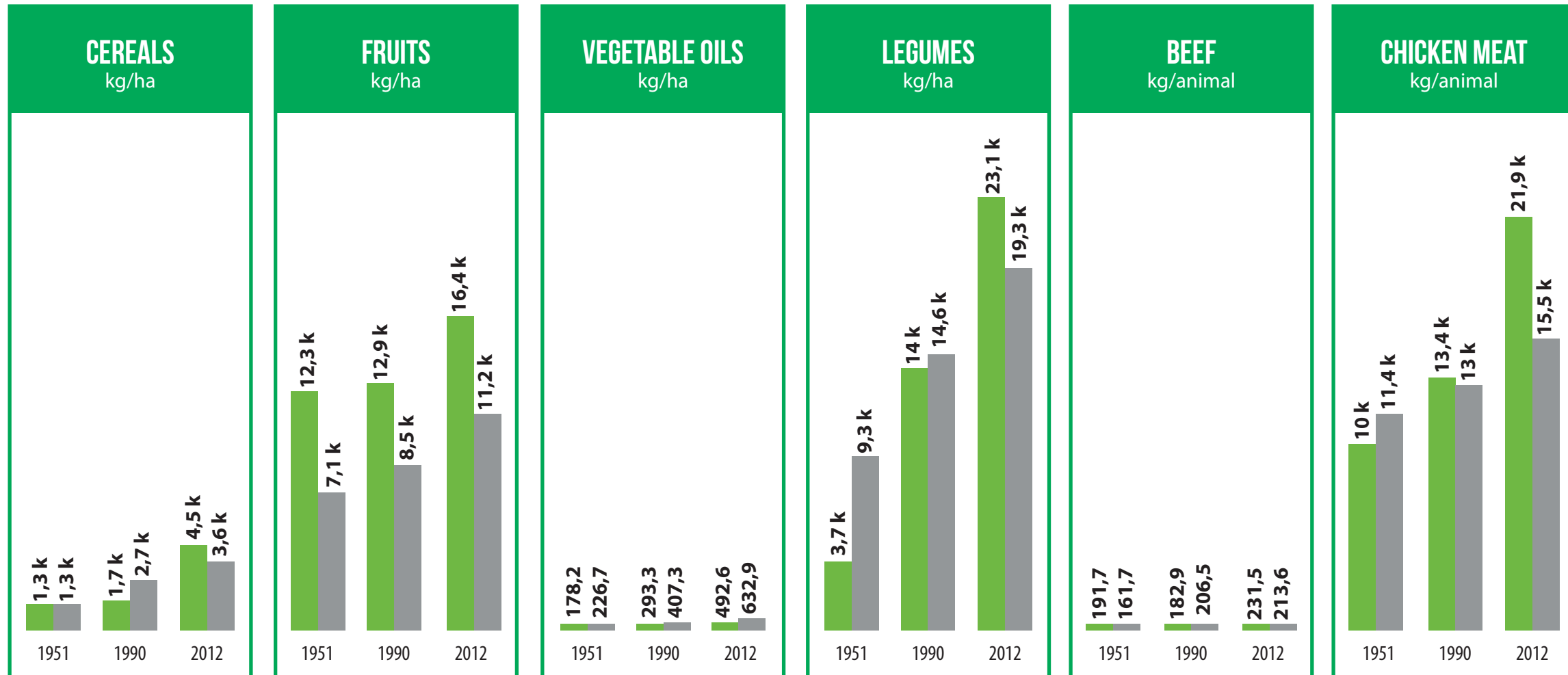
We are your partners in reforestation, which is the most profitable long-term investment.



## THE LARGEST ROI

Brazil is one of the nations prepared to supply the food shortages, gaining profits and a great return on investment (ROI) for the farmers in the process.

# EXPANSION OF PRODUCTION CAPACITY IN BRAZIL AND IN THE WORLD



BRASIL WORLD



# FRAGMENTED LANDOWNERSHIP



Brazil has an enormous stock of best farmlands for sale at its disposal, the major obstacle to invest in other countries are small plots , approximately 75 percent of land offers in UE consists of plots which are smaller than 25 hectares and in North America , Australia and New Zealand normally is below 300 to 350 hectares and purchasing small plots requires lots of efforts, an indescribable challenge faced by buyers and several separate transactions to conclude the legalization process.

Invest in Brazil has unbeatable advantages, over than 50 percent of Brazilian plots are larger than 1000 hectares, it reduces notary act expenses, property fees and the cost of deed registration is much cheaper in Brazil. Investors will gain production scale with compact plots larger than 1000 hectares, higher rentability and liquidity for selling.

# INVESTMENT PROCESS



# INVESTMENT DILLIGENCE HIGHLIGHTS

## PERMANENT RESIDENT VISA

Our investors receive the Brazilian Permanent Visa through investment plan.



## CHOICE OF COMMODITY

Our consultancy guides you to choose the best commodity.



## LIQUIDITY

With our real estate guidance, you will invest in the right place.



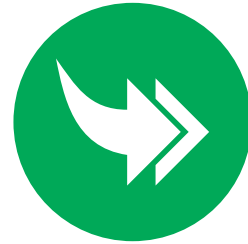
## ENVIRONMENTAL LEGISLATION

We offer advice to your land be in accordance with the environmental laws.



## RETURN ON INVESTMENT

Investing in agribusiness sector generates your highest ROI and uncomparable profitability.



## RIGHT DIRECTION

We gie you a customized project of the land following your profile.



# REASONS TO INVEST IN BRAZILIAN FARMLANDS



Many investors have doubts about which investment brings a higher liquidity. In the real estate business, there is a big dilemma on the most advantageous for the investor and in the upcoming decades the demand for arable land will increase meteorically.

In Brazil, the average price of one hectare of rural land has more than tripled in ten years, driven by the increase in the quotes of soybean/corn on the international market, and far exceeded inflation. Moreover, in five years between 2008 and 2012, the land was valued at a faster pace than the dollar, investments in fixed income, equities and even gold.

- ✓ Higher profitability
- ✓ The best return on investment
- ✓ Low level of risk
- ✓ Shield against economic crises
- ✓ Stability with more rentability
- ✓ High food prices



# COMPARISON OF RURAL AND URBAN ASSETS



Brazil has a vast amount of fresh water, which represents about 12% of the world's surface water resources. Besides that, about 90% of the Brazilian territory receives abundant rainfall during the year, which favors the formation of an extensive and dense network of rivers and increases agricultural production.

From this, it is possible to realize that Brazilian farmlands are the best investment in agribusiness. You can be sure that Brazil has the most productive and profitable ground on the planet.

- ✓ Appropriate climate
- ✓ High technology
- ✓ Plan topography
- ✓ The most productive lands
- ✓ Undervalued prices
- ✓ Two crops per year





VERITASAGRO

LAND DEVELOPERS

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WELCOME TO BRAZIL

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